

BEN BYRD

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OVERVIEW

Senior-level designer. Experienced in all aspects of design including art direction, web design, print layout, flash, web marketing, Adobe CC, usability, user-interface design, SEO, and e-commerce. Works well under pressure and able to meet tight deadlines.

SKILLS

- Photoshop 10+ years
- Illustrator 10+ years
- Flash 10+ years
- HTML 10+ years
- CSS3 5+ years
- Dreamweaver 5+ years
- Usability
- User Experience Design
- Mobile Design/Apps
- Search Engine Optimization
- Wireframing
- Storyboarding
- Prototyping
- Wordpress
- Illustration
- Web Marketing
- Ecommerce
- Google Analytics
- Google AdWords & AdSense
- Powerpoint

EXPERIENCE

FOREVERGREEN

Orem, Utah • 2013 - Present

Creative Director

Manage a team of print and web designers. Oversee design materials for global and local events. Responsible for maintaining the brand, designs, and websites of ForeverGreen. Design websites for all company product lines and divisions. Maintain online product catalog and website content. Help develop style guide for new product strategies and divisions.

MORINDA

Provo, Utah • 2004 - 2012

Senior Web Designer

Was responsible for the online branding and design of the entire family of Morinda corporate and product websites for 8 years. Communicated with different departments to gather necessary content materials for website launch. Created marketing campaigns and imagery for products and promotions. Directed the wireframing, usability, prototyping, and content for corporate website.

IBOATS.COM

Draper, Utah • 2003-2004

Creative Director

Managed and maintained the branding and designs of the entire iboats.com family of websites. Worked with all departments to fulfill design and marketing requests. Attended executive meetings to ensure that the websites would meet company goals. Created promotional flyers, order inserts, and magazine advertisements as needed.

IDI

Orem, Utah • 1997 - 2003

Senior Web Designer

Designed websites for large-scale clients, including, Shasta Beverages, Tupperware, and Amway. Managed team of over 20 designers and developers. Designed large replicating website applications.

ILLUSTRATION - Ben Byrd Art

For the past 3 years I've operated a successful Etsy store and art selling business. With the help of my wife, we've sold my art all over the world. I've created over 160 different watercolor pictures. Our favorite selling venue is comic conventions. To date, we've sold over 10,000 prints.

CONTACT

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benbyrd.com

facebook.com/benbyrdart : 563 Followers

instagram.com/benjamintbyrd : 161 Followers

twitter @benjaminbyrd : 48 Followers (lame)